

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56872
Contract Dates: 10/02/2012-10/08/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543826
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

Page 1 of 6

PAY BY 11/13/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WK 5 10/2-8

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	THIS MORNING 6-7AM		10/02/2012-10/08/2012		M T W T F . .		30	6	290.00
<div>Week Of10/01/2012-10/07/2012</div> <div>M T W T F S S M T W T F . .</div> <div>Spots Per Week4</div> <div>Rate290.00</div>									
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	06:43:59 AM		BCTV1208H	30	290.00			
10/03/2012	We	06:15:40 AM		BCTV1208H	30	290.00			
10/04/2012	Th	06:24:47 AM		BCTV1208H	30	290.00			
10/05/2012	Fr	06:44:18 AM		BCTV1208H	30	290.00			
<div>Week Of10/08/2012-10/14/2012</div> <div>M T W T F S S M T W T F . .</div> <div>Spots Per Week1</div> <div>Rate290.00</div>									
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo				30			290.00	Preempted
10/08/2012	Mo	05:27:13 AM	10/08/2012	BCTV1208H	30	290.00	290.00		Makegood in THIS MORNING 5-6AM
2	THE EARLY SHOW		10/02/2012-10/08/2012		M T W T F . .		30	5	290.00
<div>Week Of10/01/2012-10/07/2012</div> <div>M T W T F S S M T W T F . .</div> <div>Spots Per Week4</div> <div>Rate290.00</div>									
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/02/2012	Tu	08:40:32 AM		BCTV1208H	30	290.00			
10/03/2012	We	08:26:57 AM		BCTV1208H	30	290.00			
10/04/2012	Th	08:35:57 AM		BCTV1208H	30	290.00			
10/05/2012	Fr	08:43:09 AM		BCTV1208H	30	290.00			
<div>Week Of10/08/2012-10/14/2012</div> <div>M T W T F S S M T W T F . .</div> <div>Spots Per Week1</div> <div>Rate290.00</div>									
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/08/2012	Mo	08:23:00 AM		BCTV1208H	30	290.00			

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Buy Line	Flight Description	Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
3	530-6PM NEWS	10/02/2012-10/05/2012		. T . T F . .		30	3	800.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T . T F . .		3		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	05:41:58 PM		BCTV1208H	30	800.00			
10/04/2012	Th	05:41:43 PM		BCTV1208H	30	800.00			
10/05/2012	Fr	05:43:48 PM		BCTV1208H	30	800.00			
4	5-530PM NEWS	10/03/2012-10/08/2012		M . W		30	3	800.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		M . W		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We				30			800.00	Preempted
10/03/2012	We	05:37:17 PM	10/03/2012	BCTV1208H	30	800.00	800.00		Makegood in 530-6PM NEWS
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		M . W		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:12:19 PM		BCTV1208H	30	800.00			
5	THE INSIDER	10/02/2012-10/04/2012		. T . T . . .		30	2	700.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		. T . T . . .		2		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	07:41:55 PM		BCTV1208H	30	700.00			
10/04/2012	Th	07:42:10 PM		BCTV1208H	30	700.00			

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Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
6	BLUE BLOODS	10/05/2012-10/05/2012	F..		30	1	1,800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012	F..		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/05/2012	Fr	10:47:55 PM		BCTV1208H	30	1,800.00			
7	THE GOOD WIFE	10/07/2012-10/07/2012	S		30	2	2,250.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012	S		1		2,250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su				30			2,250.00	Preempted
10/07/2012	Su	10:25:33 PM	10/07/2012	BCTV1208H	30	2,250.00	2,250.00		Makegood
8	NCIS	10/02/2012-10/02/2012		.T.....		30	1	4,950.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		.T.....		1		4,950.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	08:45:26 PM		BCTV1208H	30	4,950.00			
9	11:35P-12:37A - LETTERMAN	10/02/2012-10/08/2012		MTWTF..		30	5	575.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		MTWTF..		4		575.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	11:52:07 PM		BCTV1208H	30	575.00			
10/03/2012	We	12:08:05 AM		BCTV1208H	30	575.00			
10/04/2012	Th	12:29:35 AM		BCTV1208H	30	575.00			
10/05/2012	Fr	12:29:54 AM		BCTV1208H	30	575.00			

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			MTWTF..		1		575.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	12:27:40 AM		BCTV1208H	30	575.00			
10	11PM NEWS		10/02/2012-10/08/2012		MTWT...		30	4	1,700.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			MTWT...		3		1,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/02/2012	Tu	11:21:53 PM		BCTV1208H	30	1,700.00			
10/03/2012	We	11:31:49 PM		BCTV1208H	30	1,700.00			
10/04/2012	Th	11:23:03 PM		BCTV1208H	30	1,700.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			MTWT...		1		1,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	11:23:18 PM		BCTV1208H	30	1,700.00			
11	11PM NEWS		10/06/2012-10/06/2012	S.		30	1	1,500.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012		S.		1		1,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	11:15:46 PM		BCTV1208H	30	1,500.00			

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12	KD/PG SUNDAY EDITION	10/07/2012-10/07/2012S	30	1	135.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	S	1	135.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	08:57:28 AM		BCTV1208H	30	135.00				
13	CBS SUN MORN	10/07/2012-10/07/2012S	30	1	500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	S	1	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	09:46:21 AM		BCTV1208H	30	500.00				
14	FACE THE NATION	10/07/2012-10/07/2012S	30	1	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	S	1	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	11:22:11 AM		BCTV1208H	30	450.00				
15	#1 COCHRAN SUNDAY SPORTS SHOWDO	10/07/2012-10/07/2012S	30	2	540.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012	S	1	540.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su				30			540.00	Preempted	
10/07/2012	Su	12:27:16 AM	10/07/2012	BCTV1208H	30	540.00	540.00		Makegood in #1 COCHRAN SPORTS	

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots		Rate
16	MCDONALDS'S STEELERS KICK-OFF		10/07/2012-10/07/2012	 S		30	1	1,080.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012	 S		1		1,080.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	11:48:49 AM		BCTV1208H	30	1,080.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		35		31,180.00		4,677.00		26,503.00	3,880.00	3,880.00 0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

31,180.00

Trade Value

0.00

Agency Commission

4,677.00

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

26,503.00

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